

**Galactic Expo 2019**

**May 18-19, 2019**

At The Fairgrounds Nashville

500 Wedgewood Avenue, Nashville, TN 37203

Hello Exhibitors,

 We are now accepting applications for the 21st Galactic Expo to be held May 18-19, 2019 at The Fairgrounds Nashville.

This is a great venue for Holistic and Alternative Health, natural healing modalities and products, spirituality, conscious living choices and all things metaphysical.

The purpose and mission of the Galactic Expo is to promote education and awareness of holistic health, natural healing, conscious living, and spirituality. One way we do this is by bringing together alternative health practitioners, great information resources, intuitive readers of all kinds, spiritual counselors, retailers, light workers, vendors and others in one place, allowing them to come together for the health and wellness of body, mind, and spirit.

 The 2018 Galactic Expo was a huge success! Weekend attendance was 3003. That's a 15% increase over the previous year! Customers came early, stayed all day, and many returned on Sunday to play with you again. Even our traditional Sunday morning slow start was short lived. Our buildings filled and again the customers stayed all day.

 Booth assignments have already begun with placements going to returning exhibitors first. Applications are being accepted now, new exhibitors will be placed beginning July 1.

 The Galactic Expo typically sells out of booth space by September or October. Once we sell out, you will be placed on a wait list and notified that you are on that list. We always have a good number of booths that become available as we get closer to the show date. Those booths are filled from what becomes a lengthy wait list each year.

A completed application and payment in full is required to hold your space. Exhibitors may as always, sign up anytime. Booths will be assigned, as long as, there is availability in your category.

We have a flexible payment plan and a great cancellation policy!

We keep a balance of vendors in all categories: Alternative Practitioners, Massage & Energy work, Aromatherapy, Astrology, Aura Photography (full), Gifts, Crystals (almost always full), Jewelry, Health & Nutrition, and Psychics (almost always full).

 As a space opens, we will fill it from a vendor in the same category. Your payment will be held until we ask you to fill a space.

 Applications are not carried over from year to year. You must send in a new form for each show.

 We look forward to having you join us for a stupendous 21st Galactic Expo!

 *Abundant Blessings,*

 *Katherine*

Katherine King

www.GalacticExpo.com

katherine@galacticexpo.com

PO Box 42

Arrington, TN 37014

615-463-7677

615-582-7099

 

 **Full Page ad**.

 **$130**

 Max of 7”w x 9 1/2”h

**Half-page Vertical Ad**

**$100**

Max of 3 1/4”w x 9 ½ ” h

**Horizontal Business Card** ad:

**$40**

Max of 3 ¼”w x 2”h

 *.*

**Vertical Business Card Ad**

**$40**

Max of 2”w x 3 ¼”h

 **Half-Page Horizontal Ad**

 **$100**

 \_\_\_ Max of 7”w x 4 ¼”h\_\_\_\_\_\_\_

**Advertising Rates**

**Galactic Expo**

**Program is printed in B&W**

**Available online in color.**

**Ads must be Copy Ready**

**Deadline:** January 31, 2019

**Email to:**

katherine@galacticexpo.com

**Format:**

Microsoft Publisher, jpg, gif, pdf

Microsoft Word

**Ad Prices:**

$40 $70 $100 $130

 **615-582-7099**

**Quarter Page Ad**

**$70**

Max of 3 ¼”w x 4 ¼”h

**Contract, Terms, & Conditions**

**The Galactic Expo**

Changes from last year’s application are hi-lighted

**Date and Location:**

* May 18-19, 2019
* Agriculture Hall & Banquet Halls ~ The Fairgrounds Nashville, 500 Wedgewood Avenue, Nashville, TN 37203

**Set-Up / Check-In / Show Schedule / Break-Down:**

* **Set up:** is from 9am to 7 pm CST on Friday.
* **Check in:** Prior to setting up, register at the admission table at the front of the building to pick up ID badges and vendor packets.
* **Unloading on Friday and Loading on Sunday:** Easy ground level access is available at the main entry doors at the front of the buildings, at two sets of doors on the right side of the building, and on the left side of the second room.
* **On Saturday & Sunday: FOR SECURITY REASONS**: only the main entrance doors can be used for entry or exit from the buildings.
* **Show Hours:** Saturday 10am – 7pm. Sunday 10am - 5pm. Nashville is on Central Time – CST.
* Doors will open for exhibitors at 8:00am on Saturday and Sunday
* Be set up and ready by 9:45am each day.
* **Break Down:** Booths need to remain active through 5pm on Sunday. Leaving early without prior arrangements with the Galactic Expo will prevent you from having the ability to participate in a future show. You must be packed and out of the building by 11:00pm on Sunday.

**Booth Pricing and Booth Choices:**

* All booths, unless marked otherwise on the floorplan, are 10’ x 10’ and are **$300 each.**
* Prices for the over-size booths are marked on the floorplan.
* This is a 2-day event. The booth cost is for both days.
* No multiple booth discounts are available.
* Booth assignments have already begun for returning vendors. New vendors are accepted now and placed beginning July 1st. You may enter booth choices on your application. We will place you as close as we can to your choice. We keep a balance of vendors in all categories. If the maximum is reached in your category, we will keep you on our cancellation / waiting list and notify you that you are on that list.
* A completed application and payment in full or post-dated payment(s) in full is required to reserve your booth.
* A completed application and payment in full is required to place you on the waiting list.
* Your checks or payments will not be deposited until you have been assigned a booth.
* Applications are not carried over from year to year. A new application is required for each show.

**Miscellaneous Information:**

* We do offer exclusivity to some products and services. All products and services offered in your booth must be approved by the show. You must notify the show of all products and services you will be offering, even if you do not want them listed in the program or on the expo website.
* All exhibitors must complete an application.
* All sharing exhibitors must complete an application. Booths that are shared also share the 30-word description limit for the program.
* **ALL FOOD & DRINK** samples must have prior approval of the fairgrounds. Concession is provided by the fairgrounds.

**Each booth comes with:**

* All booths are 10’ x 10’ and come with gold pipe and draping. 8’H draping at the back of the booth, and 3’H on the sides.
* Some of the aisle booths have 3’H draping only and no 8’H back draping.
* Metal folding chairs provided as needed.
* One rectangular table. Tables are 6’ x 2 ½’ or 8’ x 2 ½’. Tables are not skirted. You will need to provide table covering.
* One 8 ½” H x 14” W white cardstock booth sign.
* One table of contents listing per sign.
* Up to four ID Badges per booth for you, your sharing vendor and booth workers.
* One 30-word description per booth for the printed program.
* One 100-150 word description per exhibitor for the Galactic Expo website. Submit a picture for the website.

**Electricity:**

* For all booths: **Cost is $20** if ordered before April 1st, $40 after April 1st, and $80 on set-up day.
* Outlets and drops are shared, regardless of location. Bring surge protectors, power strips, and extension cords.

**Additional Tables:**

* Additional 6’ or 8’ tables are $10 each in advance or $15 each after April 1st.
* Card tables are not provided-please remember to bring your own.

**Sharing of Booth Spaces:**

* Booths may be **shared with show approval only.**
* Sub-letting of your booth is **not** permitted.
* Adding a vendor to your booth without show approval is not permitted.
* Inviting a customer or other healer / reader into your booth during the show to provide services or assist you with yours is not permitted.
* The primary contact person is responsible for all payments or payment arrangements and for informing helpers and others in their booth of all terms and conditions of the show. For anyone sharing your booth, a listing of services and products being offered must be turned in with your application or mailed to us in a timely manner.

***The Galactic Expo Office***

***PO Box 42 Arrington, TN 37014***

***Contact: Katherine ~*** ***katherine@galacticexpo.com*** ***615-582-7099***

**Payments:**

* Booth payments, fees, and advertising costs may be paid by cash, check, or money order. Make payable to: Galactic Expo and mail to: Galactic Expo PO Box 42 Arrington, TN 37014. Credit card payments are processed through our PayPal account and a 3.5% processing fee will be added to your invoice.
* Payment in full, or PayPal credit card arrangements and a completed application is required to hold your booth.

**Booth Cancellations / Refund Policy:**

* Full refund if cancellation is done by January 31st.
* 50% refund if cancellation is done by March 31st.
* After April 1st, No Refunds under any circumstances.
* **You must check-in by 12pm Friday (unless you have made prior arrangements). If you have not registered, then your booth will be re-assigned and you will forfeit your right to participate in the show and forfeit all fees and monies paid.**

**$1 OFF Admission Coupons have been discontinued:**

* We have eliminated coupons beginning with the 2019 show. Customers will still be able to purchase tickets for $2 off through the expo website and in person at Cosmic Connections.
* Expo expenses continue to increase. Eliminating the coupon and rebate will help us to pay for the increases rather than raise our booth prices. Thank you for understanding. You will still receive postcards and flyers to distribute.

**Lectures / Talks & Workshops:**

* 30 lectures / talks are free to the customer, presented free by the exhibitor, and presented at no cost to the exhibitor.
* Each talk is **30 minutes long**, including any question and answer period you may want to include.
* Please include a topic and description on your application if you are interested in presenting a lecture.
* Seminars will be finalized in January.
* We offer a limited number of paid presentations and workshops. These are chosen at the discretion of the show, and prices for admission to them are $10 for a 45-minute group gallery / group reading and $10 for an hour workshop. Submit a topic and description if you would like to be considered for a paid presentation. You may opt to present them for free as well.

**Other Information:**

* Due to **fire and safety regulations**, aisles must be kept clear of displays, furniture or other items. All displays and merchandise must be kept inside the allotted space.
* **We are not permitted to have open flames or burning incense.**
* Signs and advertisements must be kept in allotted space. Banners/signs promoting you or your business may be hung from the draping.
* We are not permitted to tape or pin anything on the walls or doors of the building including in the restrooms and stall doors.
* All exhibitors are expected to keep their exhibit space clean and attractive.
* Exhibitors may not display any object that would be considered offensive or in poor taste and agrees to remove said objects if asked to do so by management.
* All exhibitors are considered independent contractors and all necessary permits, licenses, insurance, credentials, and taxes are the sole responsibility of all participants.
* Each exhibitor is responsible for the security at their booth during expo hours. We provide security during show hours. The building is locked after hours; an alarm system is in place during off hours.
* Alcoholic beverages, illegal substances or illegal activities are not permitted on premises.
* Management expects and requires all exhibitors to behave in a professional and ethical manner at all times. No inappropriate language or body contact is permitted.
* Management reserves the right to ask exhibitors to leave because of unprofessional, unethical, illegal or unacceptable behavior that exhibits gross disrespect for another person or persons and/or their rights and/or property. If exhibitor is asked to leave, all fees, deposits, and payments are forfeited, and they will be prohibited from participating in future events.
* In the event that a show becomes unusable or cancelled due to causes not within our control, exhibitors release The Galactic Expo, Katherine King and all sponsors from all claims, damages, or loss. Refunds will be issued on a pro-rated basis, less all expenses incurred by the show.
* The Galactic Expo reserves the right to determine the eligibility of each exhibitor to participate in the shows. This right may be exercised before or during the show, even if booth deposits or payments have been made.
* **Management assumes no risk.** By acceptance of this agreement, the Exhibitor agrees to hold harmless Katherine King, The Galactic Expo and any sponsors and releases the Management from any and all liability for damage, injury, or loss to any person, property, or goods, which may arise during or as a result of this event.

***\*\*\*Prices for services are required to be clearly posted\*\*\****

*All exhibitors set their own prices for services and merchandise.*

*It is your responsibility to collect payment and sales taxes from the customer.*

*As of this printing, services of the types provided at the Expo are not sales taxable in Tennessee.*

***Questions? Contact Katherine King: katherine@galacticexpo.com***

***PO Box 42 Arrington TN 37014. 615-582-7099***



##  Galactic Expo Office

PO Box 42

Arrington TN 37014

***615-582-7099***

**May 18-19, 2019**

**The Galactic Expo is held at the:**

*The Fairgrounds Nashville*

*In the Agriculture Hall & Banquet Hall*

*500 Wedgewood Avenue, Nashville, TN 37203*

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| --- |
| * ***Please type, write or print clearly.*** *Typing into the document will move all text down. Keep typing. Email it to us. We will make adjustments.*
* ***Read terms & conditions, sign application / contract on back.***
* ***Completed application and payment in full is required to hold your space.***
* ***Make checks payable to:***  *Galactic Expo.* ***Mail to****: Galactic Expo Office PO Box 42 Arrington, TN 37014*
* ***Booth assignments have already begun.*** *Returning exhibitors will be placed first. New exhibitors placed July 1st.*
* ***Questions? Contact:*** *Katherine 615-582-7099 or* *katherine@galacticexpo.com*
 |
| **Name on Booth Sign, Program Listing & Expo Website:** (8 ½”h x 14”w cardstock sign. Max 40 letters / spaces for name. Includes 1 table of contents listing. City/State not included in limit.) |
|  City/State |
| **Name on Additional Booth Sign. (Cost $5)** Sign includes 1 table of contents listing |
| **Description for Program.** 30 words per booth even if sharing. Optional: 100-150 words per exhibitor for website. Email a picture for the website.  |
| **Contact Info for Program & Website** Maximum of 3. Ex: Phone, email, website |
| **Names for ID Badges:** up to 4 included with your booth fee**1.****2.** | **3.****4.** |
| **I would be interested in offering a 30-Minute FREE mini-seminar /presentation** 30 words or less for program. 100 words for website. Presentations chosen in January based on submissions.**Title:****Description:** |
| **I would be interested in offering a \_\_\_\_45-minute Gallery / Group Reading (or) \_\_\_\_60-minute workshop. $10 admission to customers****Check here if you will offer this presentation for FREE\_\_\_\_\_.**30 words or less for program. 100 words for website. Presentations chosen in January based on submissions.**Title:****Description:** |
| **\*We do give exclusivity to some products / services. Be sure to inform the show of all products or services being offered in your booth.****\*Group Readings and Workshops: Split 40% to the presenter, 60% to the show.** |
|  |
| **The Galactic Expo** PO Box 42 Arrington, TN 37014katherine@galacticexpo.com www.galacticexpo.com 615-582-7099 |
| **Booth Choices** Returning vendors may elect to keep their same location. We do our best to place you with or near your preference based on availability. |
|  | **First Choice** |  |  | **Second Choice** |  |  | **Third Choice** |

**PROGRAM DIRECTORY CATEGORIES.** (One category is included with each booth sign. Additional categories may be purchased for $2 each)

|  |  |  |  |
| --- | --- | --- | --- |
|  | Alternative / Bodywork / Energywork / Holistic / Hypnosis / Massage Therapies |  | Each booth comes with one table and  |
|  | Aromatherapy / Candles / Essential Oils / Herbs / Soaps |  | Chairs as needed. |
|  | Astrology / Aura Photography |  | **Please check:** |
|  | Authors / Retreats / Tours / Workshops |  | No table |
|  | Body / Mind / Spirit / Spiritual |  | 6’ table |
|  | Books / Gifts / Clothing |  | 8’ table |
|  | Crystals / Jewelry |  | No chairs |
|  | Health Information / Products / Nutrition / Alternative Health Devices |  | Quantity of chairs needed |
|  | Music / Visionary Art |  |  |
|  | Pet Communicators |  |  |
|  | Psychics / Intuitives / Mediums / Channels |  |  |

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| --- |
| **Booth and Additional Fees:** Price for oversize booths is marked on floorplan. Usually reserved by returning vendors. |
|  | Booth Fee: Qty of 10’ x 10’ booths x $300 | Each booth includes one booth sign + one directory listing |
|  | Additional Booth signs x $5 each | Extra sign includes one directory listing |
|  | Additional Directory Listings x d$2 each | For extra listings over the one(s) included with your sign(s) |
|  | Additional 6’ table x $10 each | Bring table covering |
|  | Additional 8’ table x $10 each | Bring table covering |
|  | Additional ID badges x $5 each | Up to 4 included with booth fee. For helpers / booth mates only. |
|  | Electricity for your booth x $20 | $20 now. $40 after April 1st. $80 at set-up |
|  | Additional Program Advertising |  | $40 Business Card size |  | $100 Half Page |
|  |  |  | $70 Quarter Page |  | $130 Full Page |
|  | **TOTAL DUE** |  |
|  |  |  |
| **Payment or payment arrangements in full due with your completed application to reserve your booth.**Check(s) can be dated between June 1st and January 31st. Cash is appreciated too. PayPal Invoices will be sent to you if you need to pay by credit card. Due date is between now and Jan 31.  |
|  |  |  |
| **Send a PayPal Invoice to this email:** |  |
|  |  |  |
| **Contact Information** Notify the Galactic Expo of any address change. You will risk losing your booth if we are unable to contact you**:** |

|  |  |
| --- | --- |
| **Name** |  |
| **Address** |  |
| **City/State/Zip** |  |
| **Phone** |  |
| **Cell Phone** |  |
| **E-mail** |  |
| **Website** |  |
| **By signing this contract, I agree that: I have read, understand and agree to abide by the terms and conditions of this contract.****As a primary contact person, I agree to be responsible for all payments and fees and to inform all other exhibitors and helpers in my booth of all terms and conditions.**  **I have read and understand the Booth Cancellation/Refund Policy**  |
|  |
| **Signature** | **Date** |
|  |
| Flyers and postcards will be mailed to you to distribute in your area and at other events you attend. Digital versions will be emailed to you for your social media. |
|  |
|  | Quantity of 8 ½” x 11” flyers. |  |  | Quantity of postcards.  |
|  |
| If you are new to the expo, how did you find out about us? |  |

**Sign and return completed application, pages 7 & 8 to Galactic Expo. Enclose Payment. Keep all other pages for your records.**

|  |
| --- |
| For Office Use Only: |
| 6 | 8 | CH | WE | DE | F | PC | PP |
|  |  |  |  |  |  |  |  |